Effective Date: 6/17/2025

Business Name: PsychUrgentcare4U.com

Website: Psychurgentcare4U.com

1. Overview

<u>PsychUrgentcare4U.com</u> is committed to protecting your privacy and maintaining the confidentiality of your personal and health-related information. This Privacy Policy explains how we collect, use, and protect the information you provide to us when visiting our website or booking services online.

2. Information We Collect

When you use our website or book a telehealth appointment, we may collect:

- Name, email address, and phone number
- Appointment preferences or scheduling details
- General health-related information you voluntarily provide via forms
- Payment information (processed securely via Stripe)
- IP address and device/browser information via Google Analytics

We only collect information that is necessary to provide you with urgent mental health care and operate our services effectively.

3. How We Use Your Information

Your information is used to:

- Schedule and conduct virtual psychiatric evaluations or bridge care visits
- Respond to appointment requests or inquiries
- Process payments for services via third-party processors
- Send appointment reminders, follow-up emails, or service-related communications
- Improve website performance and user experience (via analytics)

4. How We Protect Your Information

We implement appropriate administrative, physical, and technical safeguards to protect your personal and medical information, including:

- Secure (HTTPS) website hosting
- Encrypted telehealth sessions (via VSee Clinic)
- Secure intake and payment forms
- HIPAA-compliant internal practices (when applicable)

We never sell or rent your information.

5. Third-Party Services

We may use third-party platforms for scheduling, telehealth, or payments. These services (e.g., VSee, Practice Fusion, Stripe) maintain their own privacy and security practices. We do not store your full credit card information on our servers.

Analytics and tracking tools like Google Ads or Google Analytics may collect non-personal data such as your device type, browser, and IP address to help us improve our services and ad performance.

6. Cookies and Tracking

We may use cookies or similar technologies for:

- Understanding website usage
- Displaying relevant ads through remarketing
- Measuring ad effectiveness (Google Ads, Facebook Pixel)

You can control cookie use in your browser settings or opt out of ad tracking via Google's Ad Settings.

7. Children's Privacy

Our services are intended for adults 18 years and older. We do not knowingly collect information from children under 13. If you believe we've collected information from a child, please contact us and we will delete it.

8. Your Rights

You have the right to:

- Request access to your personal information
- Correct or update your information
- Request deletion of your information (where legally permitted)

To exercise these rights, email us at:qchambers@alphaalliedms.com

9. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the revised date. Continued use of our site after changes implies your acceptance.

10. Contact Us

If you have questions about this Privacy Policy, please contact:

PsychUrgentcare4U.com

Email: qchambers@alphaalliedms.com Website: Psychurgentcare4U.com